



# REPORT ON THE TC LEAGUE



The overarching goal of the Tororo College (TC) League is to foster camaraderie, promote physical well-being, and strengthen the sense of community among the Old Boys of Tororo College through the medium of football and other sporting genres.

GOAL: — —



# OBJECTIVES:

**Community Building:** To provide a platform for Old Boys of Tororo College to reconnect, build lasting friendships, and strengthen the sense of community and brotherhood.



# OBJECTIVES:

**Mentorship and Networking:** To facilitate mentorship opportunities and networking among Old Boys by creating an environment where experienced alumni can share insights and guidance with younger generations, both personally and professionally.



# OBJECTIVES:

**Physical Fitness and Well-being:** To promote a healthy and active lifestyle among the alumni by organizing regular sporting tournaments, encouraging participation in physical activities, and fostering a culture of fitness and well-being.



*Aeraz*  
PHOTOGRAPHY

# OBJECTIVES:

**Alumni Engagement:** To enhance the engagement of Tororo College alumni by organizing events that appeal to a broad spectrum of interests, ensuring active participation and involvement in the league activities.



# OBJECTIVES:

**Legacy and Tradition:** To celebrate and preserve the rich legacy and traditions of Tororo College by incorporating elements of the school's history into the league's activities, fostering a sense of pride and continuity among the Old Boys.



# OBJECTIVES:

## **Philanthropy and Social Responsibility:**

To instill a sense of social responsibility and community service among Old Boys by incorporating philanthropic initiatives within the league, contributing to the betterment of society and reflecting the values instilled by Tororo College.



Aera  
PHOTOGRAPHY



# OBJECTIVES:

**Continuous Improvement:** To consistently assess and improve the league's organization, structure, and overall experience based on feedback from participants, ensuring that each season surpasses the previous one in terms of enjoyment, inclusivity, and overall success.



# THE LEAGUE SO FAR

## Enrolled Teams

- MANGO FORA
- NYANGOLE BOYS
- PARATROOPERS
- TAATNESS
- TC2K
- LION HUNTERS.
- NYANGOLE JACKLES.
- CHAMAI BOYS
- LAS PALMAS

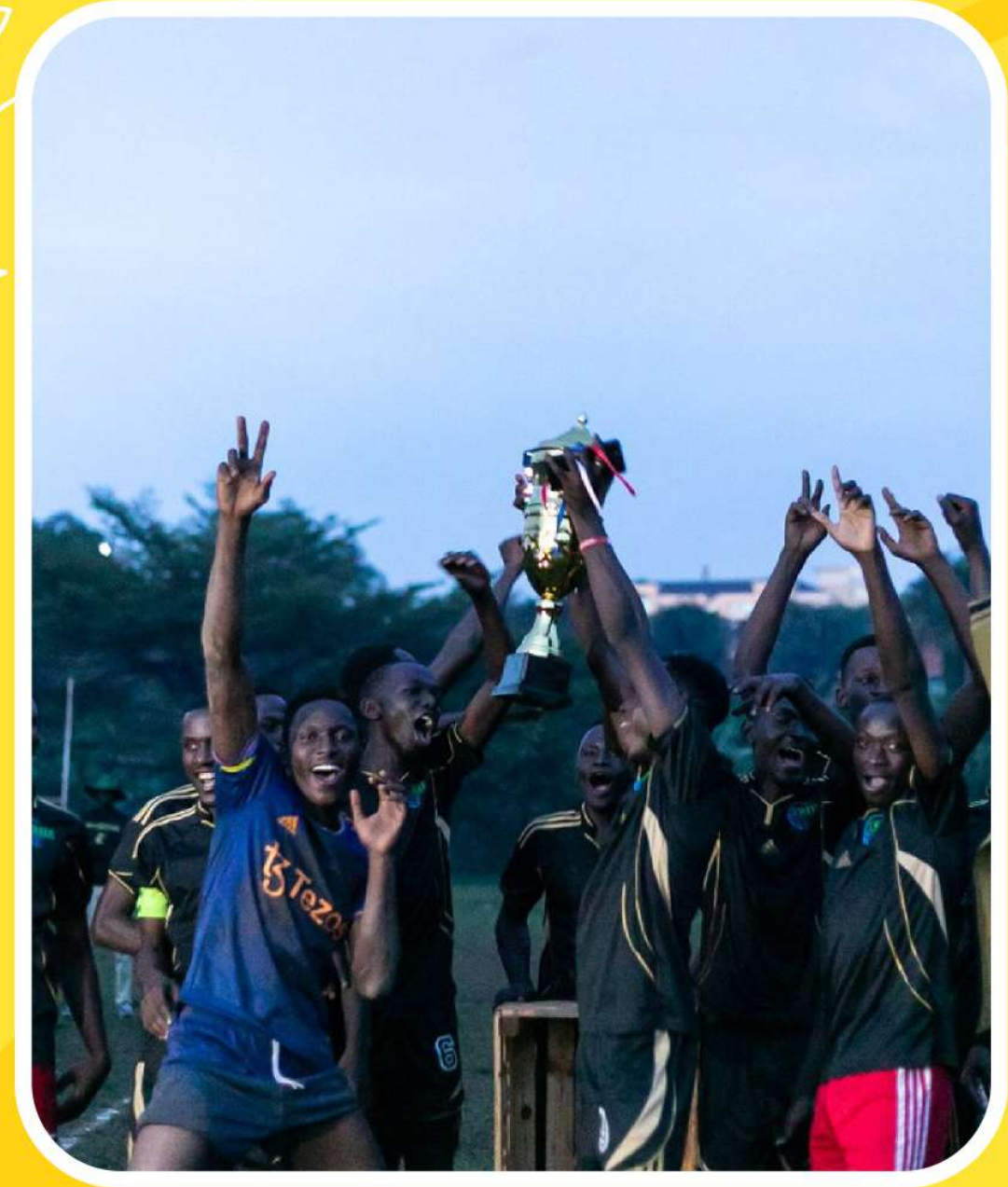
- PORA RIDERA
- OFLEXIS
- KAMBO MASTERS
- CERTISFIED OBATIZ
- NYANGOLE PIRATES
- OLOKOJO BOYS
- EASTERN MARKET
- SPECIAL MEAL
- CERTIFIED WOUNDISTS

# SEASON 1

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Featured two Game Days with games hosted at Kitante Primary School grounds – **Nyangole Pirates and Obatiz were crowned champions**

- Game Day one saw a significant attendance with over 500 TCs showing up for the event.



# SEASON 2

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Featured four Game Days with games (3 Game Days) hosted at MUBS grounds and the season finale held at City High School, Kololo – **Special Meal were crowned champions after a hotly contested playoffs series.**

Season two showcased tremendous growth in terms of attendance and participation.

The league managed to attract sponsors (Nile Breweries and Pepsi) for Game Day two, this particular game day had over 800 TCs and well-wishers in attendance.



# THE LEAGUE SO FAR

Head — —

- **SHEER INVOLVEMENT OF ELDERS.**
- **STRONG ONLINE PRESENCE THROUGH A DEDICATED WEBSITE AND ACTIVE SOCIAL MEDIA PROFILES.**
- **THE LEAGUE AVERAGED 13 TEAMS THROUGH THE SEASON.**
- **FOR THE SEASON FINALE, WE WERE ABLE TO AWARD THE CHAMPIONS WITH A TROPHY AND MEDALS. INDIVIDUAL EXCELLENCE WAS ALSO AWARDED.**

# THE LEAGUE SO FAR

*Tail*

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- MOBILISATION IS STILL LACKING, NOT JUST IN TERMS OF FUNDING/SUBSCRIPTION BUT ALSO IN TERMS OF ATTENDANCE.
- THERE IS STILL WEAK SPONSORSHIP PULL.
- LACK OF PROPER LEADERSHIP STRUCTURE AND MANAGEMENT OF THE LEAGUE, WHAT WE HAVE A FEW PEOPLE VOLUNTEERING TO DO A LOT.

# Way forward

**Digital Presence and Marketing:** Regularly update these platforms with league news, match highlights, and alumni spotlights to engage current and potential participants.

## **STRATEGIC PARTNERSHIPS:**

Seek partnerships with local businesses, sponsors, and sports organizations to secure financial support, in-kind donations, and potential venues. These collaborations can enhance the league's resources and visibility.

## **STRUCTURED GOVERNANCE:**

Develop a clear and transparent governance structure with well-defined roles and responsibilities for league organizers, ensuring efficient coordination and execution of league activities.

## **DIVERSIFY ACTIVITIES:**

Expand the league's offerings beyond the football tournament. Consider organizing social events, alumni meet-ups, and workshops to provide diverse opportunities for engagement and connection among Old Boys.

## **CURRENT STUDENTS INVOLVEMENT:**

Develop initiatives to involve younger alumni and current students in league activities. This can create a sense of continuity and ensure the league remains relevant to successive generations.

## **FINANCIAL PLANNING:**

Develop a sustainable financial model by balancing registration fees, sponsorships, and other revenue streams. Create a budget that accounts for operational costs, marketing efforts, and potential expansion.



10 April 2020

